

BUILDING GREAT TEAMS: THE ENTERPRISE LEADER'S PLAYBOOK



WHEN

Apr 8 – 10, 2024 - live
online

Sep 24 – 25, 2024 - in
person

PRICE

\$4,700

WHERE

Live Online - Zoom
In Person - Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

The landscape for leadership has changed. Increasingly, leaders are accountable for the economic and social welfare of the entire enterprise while simultaneously running a business, project, function, or geography. We refer to this role as an enterprise leader. If you are such a leader and/or if you oversee a team of such leaders, this course is intended to help you sharpen the focus, mindsets, and skillsets required to shepherd your entire organization toward greater agility and growth. It is also designed to help you create a culture in which leaders are held accountable for having an enterprise perspective.

Led by and based on the research of MIT Sloan Senior Lecturer Douglas Ready, an expert on organizational transformation and the role of senior executive teams in driving change, *Building Great Teams* is designed to help senior executives think differently about what constitutes effective leadership in this ever-evolving environment. If you serve on or oversee an enterprise-level team, or if you are responsible for hiring and developing such teams, this course is for you.

Please visit our website for the most current information.

executive.mit.edu/bgt

FACULTY*



Douglas Ready



Court Chilton

**Please note, faculty may be subject to change.*

TAKEAWAYS

You will leave this course better able to:

- Understand the ingredients that make up an effective enterprise leader—what they do and how they think
- Help your team to focus organizational attention on enterprise and unit considerations simultaneously
- Help your team to appreciate and reconcile the many embedded challenges that enterprise leaders face while running a unit while thinking and behaving with an enterprise perspective
- Create alignment and energy among your team, even when they might have accountabilities separate or distinct from broader enterprise objectives
- Manage and lead a diverse set of powerful stakeholders who serve as members of your team
- Understand the importance of developing your organization's next generation of enterprise leaders

WHO SHOULD ATTEND

This course is designed for executives with more than 10 years of experience who lead functions, geographies, units, and practice areas and who serve or are on the career path to serve on enterprise-level teams. Individuals or small cross-functional company teams (e.g., heads of various geographies joining as a team) are encouraged to apply. This course is also highly applicable to senior HR leaders and individuals who support talent acquisition and retention at the senior level of their companies.

Leaders need to shape and articulate a powerful narrative about what great leadership looks like and feels like in their organizations and then socialize this in honest dialogue with their teams. They need to demonstrate that they are willing and ready to change by actively role-modeling this narrative.

– Douglas Ready

CONTACT INFORMATION

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